

**Birdfood
on Sale!**
Now thru
October 31st

BIRDTRACKS

Published for the Customers of Wild Birds Unlimited in Etobicoke Fall 2009

BIRDING IN THE CITY - THE ETOBICOKE LAKESHORE

Lynda and I decided that for this issue of BirdTracks we would focus on a local birding location, the Etobicoke lakeshore. Two great locations are Humber Bay East and Colonel Sir Samuel Smith Park (or Sir Sam for short).

Our first stop was Humber Bay East which is located at the mouth of the Mimico Creek. To get there we went east on the QEW and exited via Parklawn. Turn right on Parklawn and this takes you directly into the park. Follow the road to the end and there is a very large parking lot.

We started our hike from the west end of the parking lot. There is no real "route" to follow, we just took paths and trails as we came to them. The walking is easy and there is a nice viewing platform overlooking a pond. We just wandered.

There were lots of Goldfinch, many in their winter colours and there were quite a few Cormorants, not the most popular bird but I thought this



group made a nice picture.

We had some good sightings. A Great Egret made an over-head flyby as we

wandered. A trio of Northern Mockingbirds were chasing each other through some bushes and stopping occasionally to eat a berry. As we looked closer we realized there was a smaller bird higher in the tree moving quickly from branch to branch. We were able to determine it



was a Yellow-bellied Flycatcher.

Motion at the top of a tall tree caught our attention. A pair of Starlings were being engulfed by a swarm of insects. The insects were moving into the treetop surrounding the Starlings and then they would move away. As we watched it kept repeating. Using the binoculars we found out what the Starlings were up to. They were eating the insects that were on the leaves. It seemed as if the insects were trying to shoo the Starlings away but like at our bird feeders the Starlings were very persistent.

We also checked out the butterfly garden. In this area a lot of Goldfinch were present and we found this guy busily munching on some milkweed. We hope he emerges from his chrysalis in time to migrate.



We then continued to Sir Sam

by heading west on Lakeshore. Sir Sam is located right at the end of Kipling. The first parking lot you come to is a pay lot but if you keep going at the end there is a free parking lot.

We found the hiking at Sir Sam park very similar to Humber Bay East. There are many paths and trails and all are easy to walk. We didn't have any real "route" planned, we just followed the birds.

Our first neat sighting was from a small strip of land that separates Lake Ontario from the pond. In a small inlet were two birds. An adult Black-crowned Night Heron and its offspring. On the left is the adult and on the right the juvenile. We watched these two wander the rocks and then we



continued. We checked out the pond and we were rewarded with another heron sighting, this time a Great Blue Heron. The Heron was searching for food in the shallows of the pond.

We continued our walk which took us back to the main walking trail (watch out for bikes) and we saw a Northern Flicker. Along this main path on the north side there are some wooded areas and we did get a quick look at a small bird with a pale yellow belly. Possibly another flycatcher, Eastern Phoebe or maybe a warbler. We did see a lot of Monarchs in this area, but in general the Monarchs were abundant throughout the park. We went past the parking lot and down towards the lake. Goldfinch were everywhere feeding off the plants. Dragonflies were also plentiful. Along the lake we spotted a small bird foraging amongst the rocks, a Spotted Sandpiper.

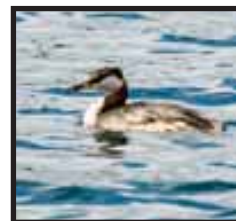


shore.

Close to home and highly recommended.

Happy Birding!

On our return hike to the car we went by the harbour and a pair of Red-necked Grebes were swimming by the





FOCUS ON SPECIALTY FOOD & FEEDERS

We are always looking for new exciting and successful methods of feeding our birds. We think we have put together a real winning line-up for the fall season. Featuring food and feeders that are easy to use and provide feeding opportunities for many different birds.

WBU Seed Cylinders

This product is a real hidden gem. Some of our bird feeding enthusiasts have made this product a staple at their bird feeding stations. Based on feeder choice all birds will enjoy the WBU Seed Cylinder. The 2 lb size comes with its own mesh bag for hanging the cylinder. A larger 4.5 lb size is available. Four seed blends, priced from **\$8.99 to \$19.99**



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Available in five varieties including all year use suet dough, mixed seed or mixed seed and suet. Now you can easily customize your bird feeder!

Prices are from **\$2.99 to \$5.49**



WBU Dough Cylinders are new and great for your woodpeckers, chickadees and nuthatches. Two varieties, 2 lb of suet for **\$6.49**



WBU

Suet Plugs can

be used all year. Suet and suet dough are available. We also feature other suet plug choices by C&S.

\$3.49 per package



This product is red hot. Local sightings of

Cardinals, Goldfinch, Woodpeckers, Gray Catbirds and Brown Thrasher enjoying Bark Butter have been reported. In total 76 bird species have been reported. Spread on tree bark or use a feeder. **\$9.99 a tub**



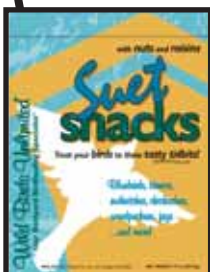
Feeders, no matter what food you choose we have the feeder. As simple as a suet cage (**\$5.99**), Bark Butter feeder (**\$4.99**), suet plug feeder (**\$9.99**) or a feeder for Seed Cylinders and Stackables (**\$9.99 to \$42.99**).



WBU Suet

snacks have been a well kept secret, but we want to let the secret out. Suet Snacks are made of rendered beef suet, peanuts, corn and raisins. Shaped like and about the size of a no-shell peanut, suet snacks can be mixed into your bird seed or placed in a variety of feeders on its own. Like Bark Butter many of our local birds love these high energy morsels. Now available.

\$3.99/bag



WBU suet is a staple in many backyards and in the past our Christmas Cake suet was a huge hit but had limited availability. Now it is available all year. Nuts & Berries, with peanuts, almonds, pecans and cranberries. **\$2.99**



Mill Creek, made in Canada eh!

These premium quality products are made right here in Ontario. Suet cakes, suet based products and seed wheels. Lets support local business!



Seed Wheel
\$3.49 - \$3.99



Suet Cake
\$3.99

Seed Bells We wanted to add a traditional product to our bird feeding line. We found C&S Seed Bells. Three types, great quality, great price - **\$2.79 & \$3.49**

Bird Food Sale!

Now thru Oct 31st

Wild Birds Unlimited Blends

The best quality seed blends in Ontario
Formulated for the birds of the Eastern Region

WBU Deluxe Blend

Black Oil Sunflower, white millet, striped sunflower, safflower
40lb \$32.99 Save **\$4.00** 20lb \$18.99 Save **\$2.00**
Our most popular all purpose blend

WBU Supreme Blend

Black Oil Sunflower, striped sunflower, safflower, sunflower chips
40lb \$40.99 Save **\$4.00** 20lb \$22.99 Save **\$2.00**
Our best blend for tube feeders

WBU Naturally Neat (No Mess Blend)

Hulled sunflower, roasted peanut halves, hulled millet, cut corn
40lb \$64.99 Save **\$5.00** 20lb \$34.99 Save **\$3.00**
No shells guarantee a neat lawn and garden

WBU Country Peanut Blend

Oil & striped sunflower, white millet, peanut halves, safflower
40lb \$39.99 Save **\$4.00** 20lb \$22.99 Save **\$2.00**
Our Deluxe blend with the added touch of roasted peanut halves

WBU Woodland Select Blend

White millet, red millet, black oil sunflower
40lb \$27.99 Save **\$3.00** 20lb \$15.99 Save **\$2.00**
Best blend for ground feeding

Free Seed Storage Program

During the month of October we offer our free seed storage program.

- it is free
- it is easy - we keep track of your stored seed
- purchase all of your bags now at the sale price
- no limit on the number of bags placed on storage
- no time limit on the length of storage
- you pick up your bag of seed as you need it
- you pick up the same size bag that you have purchased

The Wild Birds Unlimited free seed storage program allows you to save money and ensures that you start off with a fresh bag of seed every time you need one.

5% off all seed bags 10 lb or less

Buy 4 specialty food items and receive the 5th free (lowest priced item is free). Includes: all suet products, seed cylinders and bells. Mix suet cakes, seed cylinders, stackables, suet plugs and Bark Butter - its your choice!

Popular Seed Types

Premium quality

Premium Black Oil Sunflower Seed

Premium black oil sunflower is double cleaned and 99% dust free
44lb \$23.99 Save **\$2.00** 22lb \$14.49 Save **\$1.50**
The basic seed for all songbirds

Nyjer Seed

50lb \$64.99 Save **\$2.50** 20lb \$30.99 Save **\$2.00**
The American Goldfinch favourite

Safflower Seed

50lb \$47.99 Save **\$5.00** 20lb \$23.99 Save **\$3.00**
Squirrel's, Starlings and Grackles do not eat safflower

Medium Hulled Sunflower Chip

50lb \$79.99 Save **\$5.00** 20lb \$36.99 Save **\$3.00**
The neat alternative to nyjer seed

White Millet

44lb \$21.99 Save **\$2.00** 22lb \$12.99 Save **\$1.50**
A ground feeding birds favourite

Roasted No Shell Peanut Halves

Always offer roasted peanuts to your birds versus raw
44lb \$55.99 Save **\$4.00**

Woodpecker's, chickadee's and nuthatches love peanuts

Roasted In Shell Peanuts

50lb \$67.99 Save **\$2.00** 25lb \$34.99 Save **\$1.00**
The Blue Jay favourite

Cut or Whole Corn

44lb \$17.99 Save **\$2.00** 22lb \$10.49 Save **\$1.00**
Great for waterfowl, game birds and deer

Multifinch Seed Blend

Nyjer, white millet, red millet, canary seed
44lb \$41.99 Save **\$4.00**
Great for finch feeders

Save an additional 10% - The Frequent

Seed Shopper Program. Purchase 10 bags of any size and type of birdseed and receive a discount on your 11th bag equal to 10% of the total pre-tax dollar value spent on your prior 10 seed bag purchases. Its our way of saying thanks!



Store Location
5468 Dundas Street West
Four Lights East of the 427
NE Corner of Dundas and Shaver
416-233-3558

wildbirdsunlimited@rogers.com
www.toronto.wbu.com

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ON SALE:
***Bird Seed**
***Specialty food -**
buy 4 & get a 5th
one free

Bird Feeders, Houses and Squirrel Feeders Continue to Go Green

At Wild Birds Unlimited we continue to look for opportunities to provide our customers with new, excellent quality and when ever possible environmentally friendly products.

In the past three years we have been happy to promote and sell our WBU line of recycled plastic feeders



and nest boxes, our EcoTough line. These products divert

eight to sixty-four plastic bottles from landfill per feeder.

We are pleased to introduce a new line of recycled plastic products, Woodlinks "Going Green" line. The line consists of bird and squirrel feeders and houses. On average thirty



milk jugs are used to produce each feeder and the Going Green products are constructed of up to ninety percent post consumer recycled plastic.

Feeder prices range from \$64.99 to \$92.99. The Wren house is \$39.99 and the Squirrel feeder is \$49.99.

We think this line of products will be a real winner for everyone and the environment.



We Appreciate Your Business!

During the month of October if you spend:

\$75 or more receive a WBU recycled pen and wall calendar

\$125 or more receive a WBU recycled pen, wall calendar and a songbirds appointment calendar

\$225 or more receive the above and a laminated Ontario Bird Species Guide

Please note supplies are limited.